

Dear Coaches,

August 2007

We would like to take this opportunity to introduce ourselves as the new Co-Presidents of the Fairview Athletic Boosters Association. We are very excited to get started with our new duties. As you know, the Boosters Association was formed to promote, support and encourage activities that will provide an additional funding source to the athletic programs of the Fairview School District. This organization therefore was formed to benefit you as a coach, your sports program, and our children the athletes. This is accomplished by our major fundraisers: membership dues, concession stand profits and Tiger Casino Night profits.

As you can imagine, the only way to accomplish our funding is by securing a large membership base. A large membership base provides us with membership dues and a pool of individuals that we can call upon to staff the concession stand and Casino Night. Please encourage the parents of your athletes to join our organization. This will ultimately in the end benefit you and your program.

You may be under the misconception that this organization is for a few select sports. This is not true. We are here for all sports. We sponsor the Athlete of the Week t-shirt, Senior Recognition, the All Sports Banquet, 8-\$250 scholarships, and post season sweatshirts for teams that proceed beyond regional play just to name a few programs provided for all sports.

One final area that we would like to bring to your attention is your account balance from Tiger Casino Night profits. The balance in your team's account is the result of tickets sold on behalf of your team. These tickets were likely sold by your players. It was the intention of this fundraiser to give each sport the ability to raise money specifically for your sport. You, as the coach, have the ability to use that money for additional expenses you may incur during your season or in the summer. Our hope is that you use it to offset costs that would otherwise be passed along to the athletes and their families. It has been brought to our attention that some sports have funds that haven't been accessed in over a year. The Boosters Association believes this money should benefit the players that sold the tickets. Therefore, money raised from the 2007 Tiger Casino Night should be spent on 2007-08 teams. If you have any questions on your team's balance or this process please let us know.

Representation at our monthly meetings by you or your team ambassador would be greatly appreciated and beneficial to your program. Have a great season.

Sincerely,

Gene & Jami Sundberg
Co-Presidents

esclongwood@adelphia.net 838-4450