FAIRVIEW SCHOOL DISTRICT

SECTION: COMMUNITY

TITLE: PUBLIC RELATIONS OBJECTIVES

ADOPTED: June 20, 1994

REVISED:

901. PUBLIC RELATIONS OBJECTIVES

1. Purpose

The purpose of the school-community relations program is to establish and maintain a program that informs the public of and involves them in the goals and services of the district's public schools.

2. Authority

It will be the policy of the Board to maintain a continuing information program for compiling and distributing news of events, noteworthy facts, statistics, plans and forecasts necessary to the creation of an interested and informed public.

3. Delegation of Responsibility

As all members of the school administration in the district are representatives of the school community, it is imperative that an employee recognize the fact the s/he is the point of contact for the school to the majority of the citizens.

The Board of School Directors urges its employees to establish a positive relationship which ultimately is beneficial to the school system and the individual employee.

School Code
701.1, 702, 706, 775, 3603