

FAIRVIEW SCHOOL DISTRICT

SECTION: COMMUNITY

TITLE: RELATIONS WITH SPECIAL
INTEREST GROUPS

ADOPTED: June 20, 1994

REVISED:

913. RELATIONS WITH SPECIAL INTEREST GROUPS	
1. Purpose	Any requests from civic organizations or special interest groups which involve such activities as patriotic functions, contests, exhibits, sales of products to or by students, sending promotional materials home with students, graduation prizes or fund raising must be examined to insure that such activities promote student interests primarily, rather than the special interests of any particular group.
2. Authority SC 775 Pol. 707	It is the policy of the Board that district facilities be used in accordance with the guidelines established in Pol. 707.
3. Delegation of Responsibility	All materials or activities proposed by outside sources for student or staff use or participation shall be reviewed by the Superintendent.
4. Guidelines	<p><u>Community Activities Involving Students</u></p> <p>The Board recognizes the social and scholastic values that may be derived from student participation in various activities sponsored by community organizations, but specifies the following guidelines to prevent unreasonable demands on the time and energies of students and staff.</p> <p>Requests for student participation in community sponsored activities must be made in writing to the Superintendent.</p> <p>The participating students may not leave the school district unless the Board has granted special permission and the parents of minor students have granted their permission.</p> <p><u>Fund Raising</u></p> <p>The Board of School Directors encourages the education of the students toward an awareness of the services performed by the various humanitarian agencies.</p>

<p>Pol. 229</p>	<p>Active participation in the services provided by these agencies, as well as financial support, is to be encouraged. However, fund raising by nonschool agencies or for nonschool activities during school hours will not be permitted without the prior approval of the Superintendent.</p> <p>Demonstrations of services or materials and canvassing of pupils for the purpose of selling products or services shall not be permitted in either the district's schools or school grounds, unless authorized by the Superintendent.</p> <p>The Student Government of the high school and the middle school may operate a "Student Store" for the benefit of the pupils. Profits from this store are to be turned in to the treasury of the Student Government.</p> <p>Soliciting and fund raising within the school building by pupils may be done only by Freshmen, Sophomore, Junior and Senior classes. This soliciting and fund raising may be done by the above named classes only after receiving approval from the high school Student Government and the high school principal. The school yearbook, newspaper, and advanced sale of tickets for any school-sponsored functions are exempt from this regulation.</p> <p>No outside organization may solicit funds or sell tickets within the school district buildings without first securing permission through the Superintendent.</p> <p>Funds shall not be solicited from school personnel on school premises during school hours.</p> <p><u>Advertising and Promotion</u></p> <p>The principal may cooperate in furthering the work of any public nonprofit, community-wide social service agency provided such cooperation does not infringe on the school program or diminish the amount of time devoted to the school program.</p> <p>The principal may authorize the use of films and materials which simply bear the name of the producing company but which do not in any way involve a program or the presence of any agent or person in the classroom.</p> <p>Flyers from service organizations may be distributed to the students at the discretion of the building principal.</p> <p>Posters may be displayed which promote activities of civic groups, but not religious groups.</p>
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Advertising material intended for the students will be distributed in schools only when the principal of the appropriate school judges the materials to be of value to the school district or to the students or when the material is directly addressed to the student by name.

No student shall, during school, promote any business product or service among pupils for purposes of financial gain to himself/herself or others.

No district employee shall, during school or extra-duty hours, promote any business product or service among pupils for purposes of financial gain to himself/herself or others or take advantage of his/her position after school hours for such promotion among pupils and their parents.

The Board also recognizes that business and cultural organizations make available for public use much information which is of great value in advancing student education. Much of this information is not available through other sources.

The Board is aware, however, that schools are public institutions, fully supported by taxes, and that it is clearly a duty to protect students and their families from exploitation by private interests.

Drawing a definitive line between what is acceptable for school use and what is not is impossible. Obviously, each situation must have individual consideration, and the judgment of responsible school officials must be the decisive factor.

The objectives of this section are to:

1. Provide for the use in the schools of informational material from private sources which tends to strengthen the curriculum and benefit the students.
2. Protect the students and their families from exploitation by commercial, organizational and cultural interests.

The Board directs the administration to develop procedures which will implement this policy.

<p>School Code 775</p> <p>Board Policy 216, 707</p>	<p><u>Contests for Students</u></p> <p>Participation by students in contests is permitted by the school district. While there is no intent to refuse to cooperate with agencies sponsoring worthwhile contests, there is a desire to keep such cooperation within reasonable bounds. The permission to participate in a contest may be granted by the building principal under the direction of the Superintendent. The following statements shall be a guide for determining participation in contests:</p> <ol style="list-style-type: none">1. The primary educational aims of the schools and the needs and interests of their pupils must be a consideration at all times.2. Schools shall not be used to promote private or commercial interests.3. Schools shall not be used for direct sales promotion of individual competitive goods or services.4. All materials or activities initiated by private sources shall be judged on grounds of their (a) direct contribution to educational values, (b) factual accuracy, and (c) good taste.5. Consideration shall be given in all cases to protecting students and teachers against unreasonable added work and responsibilities.6. Participation in essay contests is encouraged by the school district with the understanding that it is voluntary on the part of the student and the writing of such essays does not deprive the student of the time needed for the regular educational program. <p><u>Communications from Outside the Schools</u></p> <p>Announcements during the day, posters, bulletins and communications of any kind from individuals and organizations not directly connected with the schools will not be permitted except when, in the judgment of the principal, the best interests of the students will be served. In case of differences of opinion, the decision of the Superintendent will be final.</p>
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